

Milton Ontario Patent Lawyer

Milton Ontario Patent Lawyer - It is a well known truth that effective asset management is directly associated to successful businesses. Even if companies are often very good at managing, acquiring and protecting hard assets, they are commonly less diligent on managing their intangible assets. Among these assets is intellectual property rights, which has the potential to be one of the most vital advantages a company could have in this technology based society.

There are numerous things which can be an intellectual property asset, consisting of your business name, brands utilized on your products or providing your services, copyright in advertising materials, design or patents protection, software, equipment and processes. If not property protected, numerous rights about intellectual property are often lost and abused.

Our office offers advice and assistance to our clients by helping them to identify, perfect, and manage their intellectual property assets. Our lawyers can also help implementing and developing certain strategies to be able to enforce these rights.

Some members of our company have industry specific expertise like for instance cosmetics, information technology, entertainment and sports, franchising, advertising, financial, insurance and retail industries to be able to enable us the ability to offer a full range of services.